



## Protecting Your Investment

How many times did your mother say, "An ounce of prevention is worth a pound of cure"? Well, Mom was right. Routine maintenance for the family car lessens the odds you'll be left stranded. Likewise, a new coat of paint not only gives a house a fresh look, it also helps preserve one of the biggest investments most people ever make.

So it's smart to realize that, just like your car and home, your heating and cooling system works best when properly maintained. An easy and effective way to accomplish this is through planned maintenance. When you purchase a Planned Service Agreement, your home comfort system will be kept in tiptop shape with scheduled tune-ups and professional service. A properly maintained system also helps avoid breakdowns during peak performance times.

Purchasing a Planned Service Agreement offers another significant advantage. When you do business with a reputable company like ours you can be sure we'll work hard, first to win your trust, and then to keep it. Our reputation is earned by providing customers like you with quality service each and every time. **High Country HVAC** is here to service you, now and in the future.

## You Can Count On Us

We'd like to take a moment to thank you, our valued customer, for the opportunity to provide for all your home comfort needs. Whether you're a brand-new customer or have been with us for years, we appreciate your business tremendously. It's a great responsibility to take care of your home comfort system, since it directly affects your daily life, and we take that responsibility as a serious honor and privilege.

We hope you enjoy our newsletter and find it informative, fun and useful. Please take advantage of the specials we're offering here. You won't find better offers, discounts and incentives anywhere else. We'll also keep you informed on the latest in home comfort technology, and we'll provide you with handy information ranging from money-saving options to safety tips for your home.

We're committed to providing you with the most highly trained and knowledgeable technicians available. Our expert service technicians are the best in the industry and will provide you with professional and detail-oriented service.

Today's competitive market offers you many choices for heating and cooling services. We thank you for your vote of confidence by relying on us for your home comfort needs. Call us at **801-296-0477** and let us know how we're doing.

**High Country HVAC**  
"Raising Your Home Comfort to New HEIGHTS"



**801-296-0477**

[www.highcountryhvac.com](http://www.highcountryhvac.com)

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Indoor Air Quality Solution  
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High Country Heating & Air  
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Take advantage of these special savings!

### PRE-SEASON SERVICE

**ONLY \$99** Per Furnace

Save on your pre-season system service. We'll put your furnace through a tune-up and perform preventive maintenance.

Offer good through 12/31/14 at High Country HVAC. Please present coupon at time of service or sale. Not valid with other offers. If you can't use this coupon, perhaps your neighbor can.

RECEIVE UP TO A  
**\$1,700**  
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Lennox® Home Comfort System.



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Offers expire 11/28/2014.  
\*System rebate offers range from \$300 to \$1,700. See your local Lennox Dealer for details. © 2014 Lennox Industries Inc. Lennox dealers include independently owned and operated businesses.  
One offer available per qualifying purchase.



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# Changing SEASONS

A QUARTERLY PUBLICATION FOR THE CUSTOMERS OF HIGH COUNTRY HVAC, INC.



Fall 2014

## Is Your Furnace Winter-Ready?

With colder temperatures approaching, it pays to have your heating system inspected during the fall season before temperatures plunge. The last thing you want is to be caught unprepared with a furnace that doesn't function properly. A pre-season tune-up can help determine the condition of your furnace after it's been idle all summer and alert you to any potential repairs.

The most important first step to take is to call an expert HVAC company such

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**801-296-0477**

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as ours and arrange for a maintenance visit. We'll work with your schedule to coordinate a day and time that's most convenient for you. Our qualified technician will review the components and functionality of your system to ensure it's ready to perform during colder weather. This is also the time to pinpoint any trouble spots and schedule needed repairs. It's best to take care of repairs as soon as you can — our technician will be able to make the arrangements for you — and avoid escalating problems or an equipment break down.

One preparation that's easy for you to do on your own is to swap out your old air filter and put in a new one. Filters protect the furnace from internal damage, so you want to start the heating season with a fresh one to keep your furnace running smoothly. Don't forget to check and/or change the filter on an ongoing basis.

If your furnace didn't perform well last heating season, it may be time to consider replacing it. If your furnace is less than 10 years old, repair is likely a wise investment. However, if it's older than that, it's likely to have a lower efficiency rating, such as 60-70% AFUE for gas furnaces. Installing a new higher-efficiency system not only offers the potential for lower energy bills and operating costs, but also improved indoor comfort.

Don't delay in getting your furnace winter-ready. Temperatures can turn cold and uncomfortable when we least anticipate it. Let us help you get ready by scheduling a pre-season inspection with us today. 📍



**Get your home comfort system ready for winter with a pre-season tune-up and inspection.**

## Keep Humidity Levels In Check

A big factor in maintaining personal comfort is the humidity level inside your home. Heating systems can dry out the air, causing humidity levels to plummet below 25 percent — which can lead to dry skin and nasal passages.

Dry regions naturally experience low indoor humidity levels. This can be remedied by adding a whole-house humidifier to your existing home comfort system, which will help maintain a healthy level of humidity while increasing comfort levels and saving energy.

We're here to help you achieve proper humidity levels regardless of the season. Let us perform a complete evaluation and help you take a step toward a healthier indoor environment. 📍



Low humidity levels can aggravate your respiratory tract, increasing the risk of cold and flu.

**Tip** Did you know that regular maintenance of your home comfort system can reduce operating costs by up to 30%?

## Question & Answer



Proper insulation holds heat inside during the winter and keeps it from coming in during the summer.

### Can insulation really make a difference in my home's energy efficiency?

Even though it's out of sight, insulation is the most powerful tool for making your home energy-efficient. When you think of insulation, you likely think of the attic, but there are many places where tempered air can escape. Outer walls, ceilings, windows, doors, ducts and even floors may not be air-tight. This can put a drain on your wallet — as well as indoor comfort — when heated or cooled air escapes.

The good news is there are solutions. Adding insulation in the attic and exterior walls will do wonders to block heat loss during the winter and cold air loss during the summer. You can also seal air leaks using caulk and weather-stripping around windows and doors to help stop drafts. And if it's time to replace your windows, look for the Energy Star® label for optimal efficiency.

Many older homes have less insulation than homes built today, but even adding insulation to a newer home can pay for itself. You'll have a home that's more comfortable year-round, along with reduced utility bills. 📍



## Perfectly Comfortable

When it's time to replace your heating equipment, consider the Lennox SLP98V gas furnace. Its variable-capacity system automatically adjusts to deliver maximum fuel efficiency, much like the cruise control in a high-performance automobile. Some of its features include:

- ▶ Up to 98.2% efficiency can save over \$800 a year.\*\*
- ▶ Earned the ENERGY STAR Most Efficient 2014 label.
- ▶ While on "Fan On" mode, it can provide continuous air filtration.
- ▶ iComfort Wi-Fi® enabled, which lets you adjust temperatures from a laptop, smartphone or tablet.



Precise Comfort™ delivers just the right amount of energy to stay comfortable.

If you're seeking top-of-the-line heating performance with near-silent noise levels, the SLP98V delivers. Give us a call today to learn more. 📍

\*\*Savings amounts depict potential energy savings you can expect from Lennox furnaces, versus a 65% AFUE model. Your actual savings may vary depending on local weather patterns, local fuel rates and your individual lifestyle.

# Earth & Atmosphere

## Flight Of Wonder

Masses of Monarch butterflies in mid-flight are a familiar scene in parts of the U.S. during fall. However, most people don't realize that these sightings take place during an epic journey necessary for the survival of these winged wonders.

Monarch butterflies cannot survive in cold temperatures, so every fall they migrate from the northern half of the U.S. to warmer climates in Southern California or México. Amazingly, these small insects can fly up to 80 miles per day, and up to 3,000 miles in total, to reach their destination. Fueled by fat stored in their abdomens, the butterflies must make frequent stops to replenish and feed on nectar.

Even though these Monarchs have never made this trip before (and will likely die before they can get back home), each generation uses the exact same trees for hibernation. This is baffling to scientists, who don't know how the butterflies identify the correct trees every year.

Unfortunately, Monarch numbers have declined in recent years, so don't miss your chance to catch this annual mass migration in all its glory. 📍



Every year, Monarch butterflies like to hibernate in the same trees in Southern California or México.