



## You Can Count On Us

We'd like to take a moment to thank you, our valued customer, for the opportunity to provide for all your home comfort needs. Whether you're a brand-new customer or have been with us for years, we appreciate your business tremendously. It's a great responsibility to take care of your home comfort system, since it directly affects your daily life, and we take that responsibility as a serious honor and privilege.

We hope you enjoy our newsletter and find it informative, fun and useful. Please take advantage of the specials we're offering here. You won't find better offers, discounts and incentives anywhere else. We'll also keep you informed on the latest in home comfort technology, and we'll provide you with handy information ranging from money-saving options to safety tips for your home.

We're committed to providing you with the most highly trained and knowledgeable technicians available. Our expert service technicians are the best in the industry and will provide you with professional and detail-oriented service.

Today's competitive market offers you many choices for heating and cooling services. We thank you for your vote of confidence by relying on us for your home comfort needs. Call us at **801-296-0477** and let us know how we're doing.

## Tune Up For Comfort!

The busy lives we lead sometimes keep us from planning ahead, even when we could save time, trouble and money. But when it comes to your home's comfort system, it's important to schedule tune-ups that will keep your system operating at peak performance.

A low-cost Planned Service and Maintenance Agreement from **High Country HVAC, Inc.** puts the all-important care of your comfort system in the hands of our professionals. We'll clean and calibrate the internal components to keep them working smoothly. And our experienced technicians will conduct a thorough system inspection, identify any potential operating issues and provide the expert preventive maintenance that helps to protect against costly breakdowns. You'll find that regular maintenance not only extends the life of your equipment, an efficiently running system also lowers your energy costs.

So why wait? Call **High Country HVAC, Inc.** today for a no-obligation quote on a Planned Service and Maintenance Agreement, and discover how easily a low-cost comfort system tune-up can fit into your busy schedule. Your family will thank you for planning ahead. Call **High Country HVAC, Inc.** at **801-296-0477**.

# High Country HVAC

*"Raising Your Home Comfort to New HEIGHTS"*



**801-296-0477**

**www.high-country-hvac.com**

Heating & AC Installation & Service  
Indoor Air Quality Solution  
Home Energy Audits  
Ductwork • Fireplaces



High Country Heating & Air  
1306 N 1700 West  
Farmington, UT 84025



## LENNOX COMFORT OFFER

**UP TO \$2,150\*** IN REBATES  
OR  
**18 MONTHS, NO INTEREST,  
EQUAL MONTHLY PAYMENTS**  
(Financing through GE Capital)

with the purchase of a qualifying LENNOX® Home Comfort System.

Offer valid 3/26/12-6/15/12. \*Rebate offer is valid with the purchase of a qualifying Lennox Home Comfort System. Rebates from multiple sources.  
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## HOW TO GET \$50 FREE

1. Your name, address and phone number here: \_\_\_\_\_
2. Give this coupon to a friend interested in a new heating and/or A/C system.
3. Your friend can present this coupon for **\$50 off** when they buy their system from **High Country HVAC, Inc. (801-296-0477)**.
4. After this **\$50 off** coupon is redeemed, we'll turn around and send you a "Thank You" check for **\$50**.

Offer good through 5/31/12 at High Country HVAC, Inc. Please present coupon at time of service or sale. Not valid with other offers.

# Changing SEASONS

A QUARTERLY PUBLICATION FOR THE CUSTOMERS OF HIGH COUNTRY HVAC, INC.



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*See back for special savings*

## Spring Is In The Air

The blossoming landscapes that herald spring's arrival each year are just around the corner. For allergy sufferers, however, so are the sniffles and watery eyes that warmer weather often brings. Over half of all Americans test positive for at least some allergens, and many of these are indoor allergies such as dust, mold and pet dander.

Your home's air conditioning system can help minimize the effects of some of these allergy-causing culprits. By following a few tips (see inside), you and your family may be able to look forward to less sneezing this

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According to the U.S. Environmental Protection Agency, indoor air may be up to five times — and maybe even 100 — more polluted than the air outside.

spring — and enjoying better indoor comfort.

**House dust** causes the most discomfort during early spring and late fall. This is often due to frequent vacuuming, which keeps these small particles stirred up in the air. Always turn the thermostat to the ON position while vacuuming or dusting. By doing so, dust particles will be circulated out of the air and into your comfort system's air filter.

**Pollen** and the hay fever it causes are prevalent during warm weather. Your best defense against pollen is a clean air filter. If you begin to suffer from hay fever symptoms, circulate the air by turning your thermostat fan switch to the ON position for three to four hours.

**Year-Round Don'ts ... and Do's.** Don't shut the supply air grille in any room. This allows dust and pollen to accumulate and mold to grow in the ducts. And never block off the return air filter grille. This not only affects the comfort system's air-purifying abilities, it's also the number-one cause of compressor failure!

If anyone in your family suffers from allergies, do consider having a high-efficiency electronic air cleaner installed. These can remove up to 95% (or more) of allergy-aggravating particles.

Most important, keep your heating and cooling equipment well-maintained to help ensure it is working efficiently. A well-tuned system means a more comfortable home for you and your family. This is your greatest guarantee for fewer allergy problems — and optimum efficiency.

We can help you take the offensive when battling allergy season. Contact us today to schedule a service appointment at a time that's most convenient for you.



## YOUR QUESTIONS ANSWERED

**Q** In addition to keeping my air conditioner maintained, how else can I lessen my energy consumption?

**a** There is a way you can maintain a cooler environment while reducing the load on your air conditioner. The technique is called "passive cooling" — where heat buildup is prevented in the first place. Consider these passive cooling tips:



About 40% of unwanted heat arrives through windows, so keep curtains or blinds closed during the day.

- Dark colors absorb up to 90% of radiant energy, while lighter colors reflect heat. A reminder if you're due for a new roof or exterior paint job.
- Insulate, weather-strip and caulk — proper attic insulation is extremely important to reduce heat gain.
- Planting a strategically located deciduous tree (sheds its leaves each fall) can reduce indoor summer temperatures by 20°F, while permitting winter sun to warm your home.
- Compact fluorescent bulbs use 75% less energy and emit 90% less heat for the same amount of light as an incandescent lamp.

Passive cooling practices can help keep you comfortable during the cooling season — and save energy in the process.

## Be Comfortable 24 Hours A Day

During warmer months, when utility usage is high, saving on energy becomes an even greater concern for most homeowners. Did you know that how you use your thermostat can play an important role in keeping your home comfortable?

Frequently turning your thermostat "on" and then "off" again not only affects the energy-efficient operation of your HVAC system, but this "short cycling" can also cause the system to overheat and shut down altogether.

If you have a manual thermostat, consider installing a programmable thermostat. It will make it easy for you to regulate your home's indoor temperature when you're home, asleep or away. The key is to establish a schedule, then set the temperature for each designated time period.

If it's time to replace your central air conditioning system, it's a good idea to upgrade a manual thermostat to a programmable one. They are far more accurate and will maximize the efficiency of your new system.

Let us help you select the correct thermostat for your home comfort system, and install it properly so you can enjoy 24/7 comfort.



Homeowners can save about \$180 a year by properly setting a programmable thermostat.

## LENNOX Leading Efficiency Delivers Maximum Comfort

The Elite® Series XC16 air conditioner provides ideal home comfort with the added benefit of lower utility bills. That's because the XC16 is equipped with two levels of cooling for a higher level of efficiency and comfort. So even when you're just relaxing indoors with your family, home remains the most comfortable place to be.

With its two-stage design, the XC16 distinguishes between mild and extremely hot days, using only the energy necessary to keep you comfortable. By mostly running at low stage, not only is it quieter, it also avoids temperature swings — reducing energy usage, as well as your monthly utility bills.

The XC16's efficiency rating of up to 17.20 SEER can save you hundreds of dollars each year, compared to a standard air conditioner. And its high-quality components assure a high level of reliability, even under the harshest outdoor conditions.

We offer and install a variety of high-efficiency equipment, so call us when it's time for replacement.



The XC16 uses the EPA-recognized chlorine-free R-410A refrigerant.

## Trees And Our Environment

The presence of trees can contribute to much more than just the appearance of the landscape. In reality, these unique plants help maintain many of the delicate balances that exist in the Earth's atmosphere — and on its surface.

Atmospherically, all plants absorb the carbon dioxide generated not only through human breathing, but through industrial exhaust, chemical waste and vehicle fumes as well. As the largest species, trees are the most valuable plants involved in this oxygen purification process. Depending on their size, trees can also provide excellent protection from other atmospheric conditions, including extreme temperatures, wind, noise and erosion.

On the Earth's surface, since they retain water in the soil and emit moisture into the air, trees contribute in part to the ongoing existence of springs and rivers. This also helps build healthy soil, because nutrients are pulled from the subsoils and organic matter is dropped to the ground in this process. By storing water, trees can also reduce soil erosion.

Additionally, trees shade asphalt, reducing what is known as the "Heat Island" effect. If enough trees are planted in cities, the overall microclimate improves and total energy use for heating and cooling is reduced.



Actively growing trees absorb twice the carbon dioxide as mature trees.